

KSNV Formerly KVBC Remit Address: 1500 Foremaster Lane

Billing: (702)642-3333 Main: (702)642-3333

Billing Address:

Washington, DC 20007 1010 Wisconsin Ave. NW Attention: Accounts Payable Ste 800 GMMB, Inc./ Washington D.C.

Advertiser	Obama for America
Product	Candidate Orders
Estimate Number	1507
-	

Invoice Deried	Invoice Month	Invoice Date	Invoice #
100/75/17 C7/30/	July 2012	07/29/12	104666-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Order Flight	Deal #	Alt Order#	Order#		Invoice Period	Invoice Month	
07/25/12 - 08/07/12		06836081	104666		06/25/12 - 07/29/12	July 2012	

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Billing Calendar	Broadcast	Π
Billing Type	Cash	Ac
Special Handling		Ρŗ

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	Product Code	Advertiser Code	IDB#	
	101	95		

Advertiser Ref	Agency Ref	

12				7					O				4				ယ					_	Line
KSNV	KSNV KSNV	KSNV		KSNV	KSNV		KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	VSNV	KSNV	KSNV		KSNV	110
News 3 Sunrise SUNDAY				Today Show					M-F 6-7a WakeUp w/Wagners				Wake Up Early Wagners				Early Today					M-F 5-6a WakeUp w/Wagners	Channel Description
6a-7a				658a-9am					6-7a				430a-5a				4-430am					5-6a	Time
	F 및	V	07/25/1		TI	NO PR	М	07/25/1		ħ	≷	07/25/1		ᆉ	٧	07/25/1		TI	를 NC 무	W N	07/25/1		Day
ਰੱ	07/26/12 07/27/12	07/25/12	07/25/12 to 07/31/12	₽	07/27/12	NO PRODUCTION	07/25/12	07/25/12 to 07/31/12	ಠ	07/26/12	07/25/12	07/25/12 to 07/31/12	ţ	07/26/12	07/25/12	07/25/12 to 07/31/12	б	07/27/12	Th 07/26/12	07/25/12	07/25/12 to 07/31/12	ਰ	Date
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	7:57 AM 8:29 AM	8:59 AM	MTWTF		6:50 AM			MTWTF		4:55 AM	4:59 AM	MTWT		4:17 AM	4:16 AM	WT		5:22 AM	5:10 AM		MTWTF		Length Aired Days
	0FA-12-G-082H Always 0FA-12-G-082H Always	OFA-12-G-082H Always			OFA-12-G-082H Always					OFA-12-G-082H Always	OFA-12-G-082H Always			OFA-12-G-082H Always	OFA-12-G-082H A]ways			OFA-12-G-082H Always	OFA-12-G-082H Always				AG ID
	\$1,400.00 \$1,400.00	\$1,400.00			\$700.00		\$700:00 See MG 5.5			\$150.00	\$150.00			\$150.00	\$150.00			\$400.00 MG for 1.2 07/25	\$400.00	\$400.00 See MG 1.5			Rate Reconciliation
	r0 4						4			4.	2			2	4			ĊΊ	4	2			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

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Remit Address: Main: (702)642-3333 Formerly KVBC KSNV Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Estimate Number

Product

Advertise

Billing Address:

Washington, DC 20007 Ste 800 1010 Wisconsin Ave. NW Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

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1507	Candidate Orders	Obama for America	
Invoice Period	Invoice Month	Invoice Date	Invoice #
06/25/12 - 07/29/12	July 2012	07/29/12	104666-1

-			
Station	KSNV	Order#	104666
Account Executive Amy McCrear	Amy McCreary	Alt Order#	06836081
Sales Office	Blair - Philadelphia	Deal#	
Sales Region	National	Order Flight	07/25/12 - 08/07/12

Broadcast	IDB#	
Cash	Advertiser Code	95
	Product Code	101

Special Handling

Billing Calendar Billing Type

Advertiser Ref	Agency Ref	

		17						16								2						4			12	Line
KSNV		KSNV	VSNV	VSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV		KSNV	KSNV	VSNV	KSNV	VSNV		KSNV	KSNV		VSNV	Channe
		Noon News						Rachael Ray								Today 4th Hour						M-F Today Show II			News 3 Sunrise SUNDAY	Channel Description
		12-1230pm						11am-12pm								10am-11am						9-10a			6a-7a	Time
٧	07/25/1		777	굮	٤	×	07/25/1		П	П	Ťh	۶	TECH	Ŋ	07/25/1		щ	귥	T _h	٧	07/25/1		Su	07/23/1		Day
07/25/12	07/25/12 to 07/31/12	₽.	07/27/12	07/26/12	07/25/12	07/25/12	07/25/12 to 07/31/12	ថ	07/27/12	07/27/12	07/26/12	07/25/12	TECHINCAL DIFFICE	07/25/12	07/25/12 to 07/31/12	ξ	07/27/12	07/26/12	07/26/12	07/25/12	07/25/12 to 07/31/12	₽	07/29/12	07/23/12 to 07/29/12	ť	Date
:30	4x		:30	:3	: :	:30	4x		:30	30	:30	:30	7	.00	4x		:30	<u>::</u>	<u>::</u>	:30	4x		:30	1x		Lengt
12:17 PM	WTF		11:32 AM	11:54 AM	11:48 AM	11:10 AM	WIF		10:46 AM	10:27 AM	10:59 AM	10:27 AM			WTF		9:59 AM	9:59 AM	9:50 AM	9:30 AM	WTF		6:40 AM			Length Aired Days Ad-ID
OFA-12-G-082H ATWays			OFA-12-G-082H Always	OFA-12-G-082H Always	OFA-12-G-082H Always	OFA-12-G-082H Always			OFA-12-G-082H Always	ОFA-12-G-082н Always	OFA-12-G-082H Always	OFA-12-G-082H Always					OFA-12-G-082H Always	OFA-12-G-082H Always	OFA-12-G-082H Always	OFA-12-G-082H Always			OFA-12-G-082H Always			
\$425.00			\$200.00	\$200.00	\$200.00	\$200.00			\$325.00	\$325.00 MG for 15.1 07/25	\$325.00	\$325.00		\$325.00 See MG 15.5			\$500.00	\$500.00	\$500.00	\$500.00			\$350.00			Rate
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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider. Payment Notwithstanding to whom bills are rendered Applicant and Third Parties or by Media Provider. Payment to Media Provider has applicant and Applicant shall not constitute payment to Media Provider. Applicant shall not constitute payment to Media Provider. Applicant shall not constitute payment of such advertising gency (or other Third Parties of the Applicant shall not constitute payment to such advertising under the terms shall not constitute payment of such advertising under the terms set forth pheria bows. If Applicant is an agency requesting advertising on behalf of a client, Applicant advorved liability for the payment of such advertising under the terms set forth pheria bows. If Applicant advertising under the terms set forth previously desmed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified,

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contract for a Station does not discriminate by purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



1500 Foremaster Lane Formerly KVBC KSNV Remit Address: Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101

Billing Address:

Washington, DC 20007 Ste 800 1010 Wisconsin Ave. NW **Attention: Accounts Payable** GMMB, Inc./ Washington D.C.

INVOICE

		Invoice #	104666-1
Advertiser	Obama for America	Invoice Date	07/29/12
Product	Candidate Orders	Invoice Month	July 2012
Estimate Number 1507	1507	Invoice Period	06/25/12 - 07/29/12

Order Fli	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt Order	Amy McCreary	Account Executive Amy McCreary
Order#	KSNV	Station

Product Code	Advertiser Code	IDB#	Order Flight	Deal #	Alt Order #
101	95		07/25/12 - 08/07/12		06836081

104666

Billing Calendar	Broadcast	IDB #
Billing Type	Cash	Adve
Special Handling		Prod

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Product Code	Advertiser Code	IDB#	
101	95		

Advertiser Ref	Agency Ref	
er Ref	Ref	

	28			27			26				24				23				22				21	Line
KSNV	KSNV	KSNV		KSNV	VSNV		KSNV	VSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	XSNV	KSNV	
	Thursday Prime 10-11pm			SUN 6p News Hour OLYMPICS Sun. 6p-7p			Sa-Su Early News				M-F Early News				4PM NEWS (1 hour)				4PM NEWS (1 hour)				Dr Phil	Channel Description
	10-11pm			S Sun. 6p-7p			5pm-630pm				5-630p				4-5pm				4-5pm				3-4p	
07/23/1 Th		Su	07/23/1		Sa	07/23/1		711	W	07/25/1		규	۶	07/25/1		П	×	07/25/1		뀌	Th	≶		Day
Th 07/26/12	ਰ	07/29/12	07/23/12 to 07/29/12	ਰ	07/28/12	07/23/12 to 07/29/12	ਰ	07/27/12	07/25/12	07/25/12 to 07/31/12	ថ	07/26/12	07/25/12	07/25/12 to 07/31/12	ਰ	07/27/12	07/25/12	07/25/12 to 07/31/12	₽	07/27/12	07/26/12	07/25/12	5	Date
:30 1×	·	:30	1×		:30	1x		30	:30	4x		:30	:30	2x		:30	:30	4x		:30	မ	<u>ن</u>		Lengti
10:40 PM		6:18 PM	S		6:28 PM	S-		5:11 PM	5:12 PM	MTWTF		4:11 PM	4:15 PM	MTWTF		4:48 PM	4:51 PM	MTWTF		3:12 PM	3:33 PM	3:56 PM		Length Alred Days Ad-ID
0FA-12-G-082H Always		OFA-12-G-082H Always			OFA-12-G-082H Ałways			OFA-12-G-082H Always	OFA-12-G-082H Always			OFA-12-G-082H Always	OFA-12-G-082H Always			OFA-12-G-082H Always	OFA-12-G-082H Always			OFA-12-G-082H Always	OFA-12-G-082H Always	0FA-12-G-082H Always		Ad-ID
\$1,400.00		\$650.00			\$650.00			\$1,000.00	\$1,000.00			\$700.00	\$700.00			\$700.00	\$700.00			\$450.00	\$450.00	\$450.00		Rate
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KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Product

Advertiser

Obama for Candidate

Estimate Number

1507

Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

	Invoice #	104666-1
America	Invoice Date	07/29/12
Orders	Invoice Month	July 2012
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Q	National	Sales Region
De	Blair - Philadelphia	Sales Office
A	Amy McCreary	Account Executive Amy McCreary
õ	KSNV	Station

Order # 104666 Alt Order # 06836081 Deal # 07/25/12 - 08/07/11	L	Invoice Period	06/25/12 - 07/29/12
		Order#	104666
		Alt Order#	06836081
		Deal #	
		Order Flight	07/25/12 - 08/07/12

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oecial Handling		Proc

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Product Code	Advertiser Code	IDB#
101	95	

KSNV			37 KSNV	KSNV	KSI	KSI	KSNV	KS.		33 KSNV	KSNV	KS	KS	KSNV		31 KSNV	KSNV		30 KSNV	KS	KS		29 KSNV	Line Ch	
	N.		NV M-F Early News	N	N	N	N	NC		NV Late Night w/Fallon	NV	N	N	N/		NV Tonight Show	NV		NV Late News during Olympics	KSNV	N		NV M-F News 3 at Eleven	Channel Description	
			5-630p							1237a-136am						1135p-1237a			11pm-12:35am				11pm-1135pm	Time	
	ᆉ	07/23/1		긁	∄	۶	8	٧	07/25/1		긁	긁	٤	٤	07/25/1		Sa	07/23/		긁	۶	07/25/		Day	
₹	07/26/12	07/23/12 to 07/29/12	ਰ :	07/26/12	07/26/12	07/25/12	07/25/12	07/25/12	07/25/12 to 07/31/12	8	07/26/12	07/26/12	07/25/12	07/25/12	07/25/12 to 07/31/12	ਰ	07/28/12	07/23/12 to 07/29/12	8	07/26/12	07/25/12	07/25/12 to 07/31/12	ਰ	Date	
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	5:10 PM	TF		1:35 AM	1:28 AM	1:35 AM	1:24 AM	1:03 AM	WT		12:31 AM	12:10 AM	12:20 AM	12:00 AM	WT		12:12 AM	S-		11:12 PM	11:34 PM	WT		Length Aired Days	
	OFA-12-G-082H Always			OFA-12-G-082H Always	OFA-12-G-082H Always	0FA-12-G-082H Always	OFA-12-G-082H Always	OFA-12-G-082H Always			OFA-12-G-082H Always	OFA-12-G-082H Always	оғA-12-G-082н Always	OFA-12-G-082H Always			OFA-12-G-082H Always			OFA-12-G-082H Always	OFA-12-G-082H A]ways			Ad-ID	
	\$1,000.00			\$225.00	\$225.00	\$225.00	\$225.00	\$225.00			\$425.00	\$425.00	\$425.00	\$425.00			\$1,000.00			\$1,100.00	\$1,100.00			Rate Reconciliation	
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KSNV Billing: (702)642-3333 1500 Foremaster Lane Formerly KVBC Main: (702)642-3333 Las Vegas, NV 89101 Remit Address:

Billing Address:

Washington, DC 20007 **Attention: Accounts Payable** Ste 800 1010 Wisconsin Ave. NW GMMB, Inc./ Washington D.C.

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	_	Obama for America	Advertiser
Product Candidate Orders		Candidate Orders	Product
Estimate Number 1507	Γ_	1507	Estimate Number

		1
Station	KSNV	$\overline{}$
Account Executive Amy McCreary	Amy McCreary	<u> </u>
Sales Office	Blair - Philadelphia	
Sales Region	National	

Invoice #	104666-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

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t Executive	Executive Amy McCreary	Alt O
)ffi¢e	Blair - Philadelphia	Deal
egion	National	Orde
-		

Product Code	Advertiser Code	IDB#	Order Flight	Deal#	Alt Order#	Order#
101	95		07/25/12 - 08/07/12		06836081	104666

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB# Advertiser Code 95 Product Code 101		
de	IDB#	
	Advertiser Code	95
	Product Code	101

Advertiser Ref	Agency Ref	

				KSN	40 KSNV	Line Cha
				<	V The Doctors	nnel Description
			Alred Spots		s 2pm-3pm	
			σ	3 71		Day
Net Amount Due	Agency Commission	Gros		07/27/12 :30	ਰ	Date
nt Due	nission	Gross Total		;; 6		Lengi
\$27,327.50	\$4,822.50	\$32,150.00		2:49 PM		in Aired Days /
50 Payment Terms 30 Days	50	00		0FA-12-G-082H Always		AdJID
ms 30 Days				s \$175.00		Rate
				ــــــــــــــــــــــــــــــــــــــ		Reconciliation Ref #

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